



Dear Business Owner,

July 13, 2023

The F.J. Reitz High School Department of Theatre is proud to announce our fall play, Joseph Kesselring's ARSENIC AND OLD LACE. This story follows drama critic Mortimer Brewster when his engagement announcement is upended with the discovery of a corpse in his elderly aunts' window seat. Mortimer rushes to tell Abby and Martha before they stumble upon the body themselves, only to learn that the two old women aren't just aware of the dead man in their parlor, they killed him! Between his aunts' penchant for poisoning wine, a brother who thinks he's Teddy Roosevelt, and another brother using plastic surgery to hide from the police—not to mention Mortimer's own hesitancy about marriage—it'll be a miracle if Mortimer makes it to his wedding. Arsenic and Old Lace is a classic black comedy about the only thing more deadly than poison: family.

Due to the costs of these elaborate productions, we have asked the company members to find generous business sponsors to place a full color advertisement in our program for our performances. This year our program ad sizes have three options:

- A vertical "Quarter-Page Ad" measuring 2.5"x3.75" available for \$75.00
- A horizontal "Half -Page Ad" measuring 4.5"x3.75" available for \$150.00
- A vertical "Full-Page Ad" measuring 4.5"x7.5" available for \$300.00

Thank you for your time and consideration of this request. We are very proud of our students and their willingness and dedication to undertake these dramatic productions and hope that you will make an effort to join us for the show. With your contribution, you help our theatre department's future while helping to enrich our Evansville community.

Sincerely,

A handwritten signature in black ink, appearing to read "Justin McCullough-Haddix".

Justin McCullough-Haddix
Director, Reitz Department of Theatre
F.J. Reitz High School

Please Complete and Return the Form on Reverse (Page 2)

FJ Reitz Theatre ♦ 350 Dreier Blvd., Evansville IN, 47720 ♦ www.fjreitztheatre.com ♦ reitz.theatre@evsck12.com

"R" Mission: The F.J. Reitz Theatre Department is focused on creating a collaborative educational environment with high quality studies in the performing arts. We strive to develop creative self-expression, deep critical-thinking skills, and artistry through our classes and productions as students grow as performers, designers, and stage technicians. We strive and are committed to presenting shows that continue to delight, entertain, and educate our audiences.

F.J. Reitz Department of Theatre Advertisement Form

(Please return this portion with your ad information and donation)

Company Name: _____

Ad Size: ___ "1/4 Page Ad" (\$75) ___ "1/2 Page Ad" (\$150) ___ "Full-Page Ad" (\$300)

Total Amount of Payment: \$ _____

(Checks payable to *F.J. Reitz Theatre*)

Contact Info:

Name: _____ Phone Number: _____

Full Mailing Address: _____

Business E-mail: _____

Ads are due by **Friday, September 29th** so that we may get them to the printer before opening night.

Please send any artwork/logos/photos to reitz.theatre@evsck12.com

Please Return Form and Payment to:

Reitz High School
c/o Justin McDix
350 Dreier Blvd
Evansville IN, 47712

We hope that you'll be able to join us **October 26th, 27th, and 28th**
for one or more of the productions of Joseph Kesseling's



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