

Dear Business Owner,

December 15th, 2021

The F.J. Reitz High School Department of Theatre is proud to announce our spring musical, Roald Dahl's *MATILDA*. Matilda is the story of an extraordinary little girl with extraordinary powers. The daughter of abusive parents, Matilda finds refuge in library books, which she reads quickly and in creating her own stories. Things are no better at school, where Matilda also must face a tyrannical and cruel headmistress, Miss Trunchbull. She finds companionship in her teacher, Miss Honey. Brave little Matilda knows she has to stand up against the adults in her world, and in doing so, discovers her own remarkable powers. Matilda's bravery teaches Miss Honey and her classmates an important lesson -- that even though life can be hard, "nobody but me is gonna change my story" so "sometimes you have to be a little bit naughty."

This will be another exciting production sure to bring in a large audience. We've also pared with our middle school feeders to bring in more students and to help grow our audience numbers!

Due to the excitement that is building among our students, we have asked the company members to invite generous business sponsors the opportunity to place a full color advertisement in our program for our performances. This year our program ad sizes have three options:

- A vertical "Quarter-Page Ad" measuring ~2.5"x3.75" available for \$50.00
- A horizontal "Half -Page Ad" measuring ~4.5"x3.75" available for \$100.00
- A vertical "Full-Page Ad" measuring ~4.5"x7.5" available for \$200.00

Thank you for your time and consideration of this invitation. We are very proud of our students and their willingness and dedication to undertake these dramatic productions and hope that you will make an effort to join us for the show. With your contribution, you help our theatre department's future while helping to enrich our Evansville community.

Sincerely,



Justin McCullough-Haddix
Director, Reitz Department of Theatre
F.J. Reitz High School



ROALD DAHL'S
Matilda
THE MUSICAL

F.J. Reitz Department of Theatre Advertisement Form

(Please return this portion with your ad information and donation)

Company Name: _____

Ad Size: ___ "1/4 Page Ad" (\$50) ___ "1/2 Page Ad" (\$100) ___ "Full-Page Ad" (\$200)

___ **I'm interested in being a "Title Sponsor"** with an ad on every ticket, full-page color ad in every program, 10 complimentary tickets to the performance(s) of my choice, acknowledgment in the preshow announcement AND our business name/logo on all production printed materials and social media pages.

(Fall Play \$750, Spring Musical \$1,250) - Limit 1 Sponsor/Production

For more information on being a title sponsor, please contact justin.mcdix@evsck12.com

Total Amount of Payment: \$ _____

(Checks payable to F.J. Reitz Theatre)

Contact Info:

Name: _____ Phone Number: _____

Full Mailing Address: _____

Business E-mail: _____

Ads are due by **Friday, February 18th** so that we may get them to the printer before opening night.

Please send any artwork/logos/photos to
reitz.theatre@evsck12.com.

Please Mail Form and Payment to:
Reitz High School, c/o Justin McDix,
350 Dreier Blvd, Evansville IN, 47712